

BLUE

Its boundary

The evening wind
Viscous and moist
Headed to the edge
It did not stay

The infinite

SEA

rolling dunes of sands
rushes away
as it chases the waves

A balance of blue
flowing beneath the surface
it rises and grow,
stumbled and fall

Specks within green
Entangled in frenzy
Headed for destruction
both meets the end



START A REVOLUTION, SAVE OUR SEAS



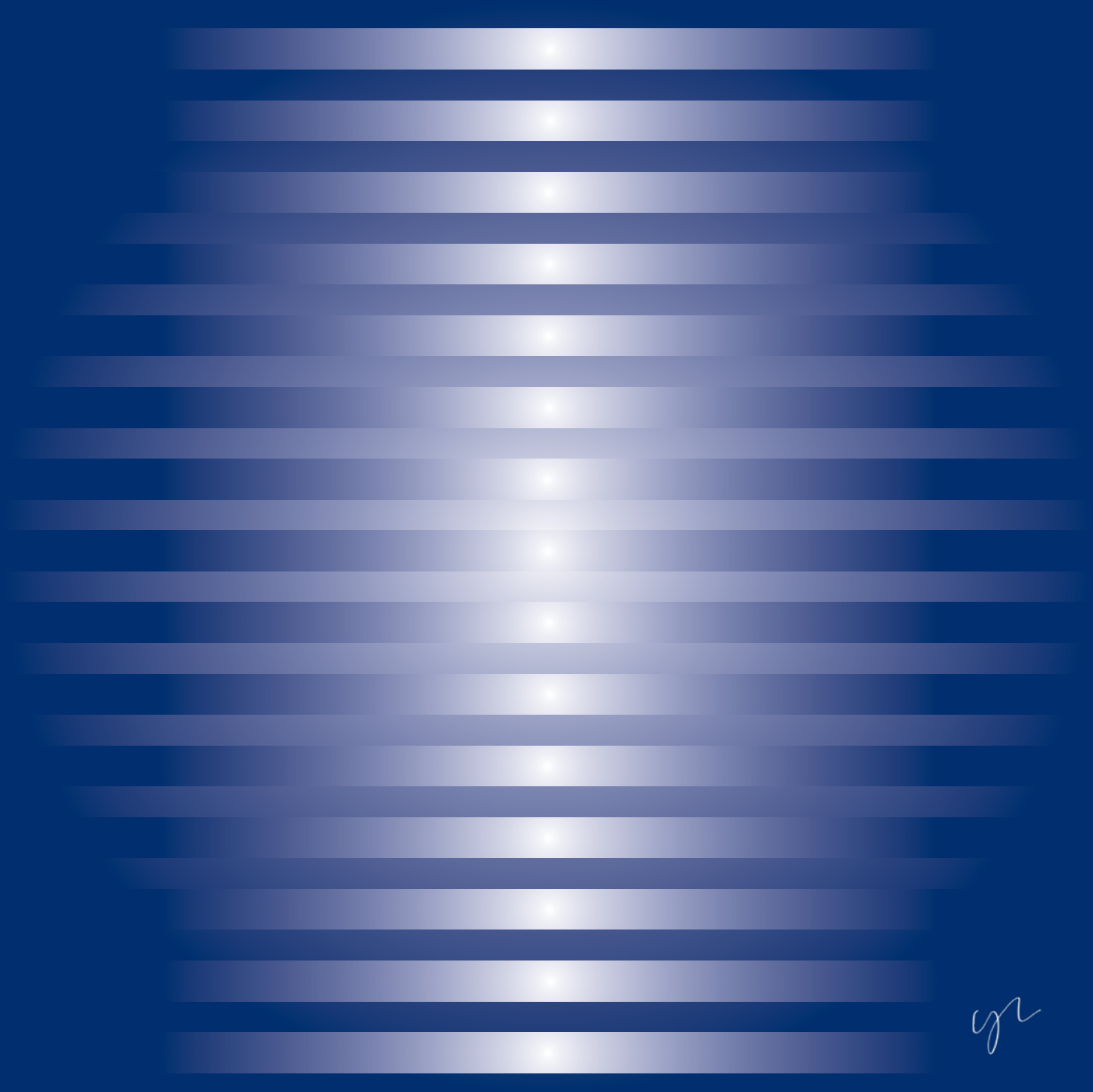
www.chenjianlong.com



Direction . 2017

DON'T TARNISH OUR PERFECT BLUE PLANET

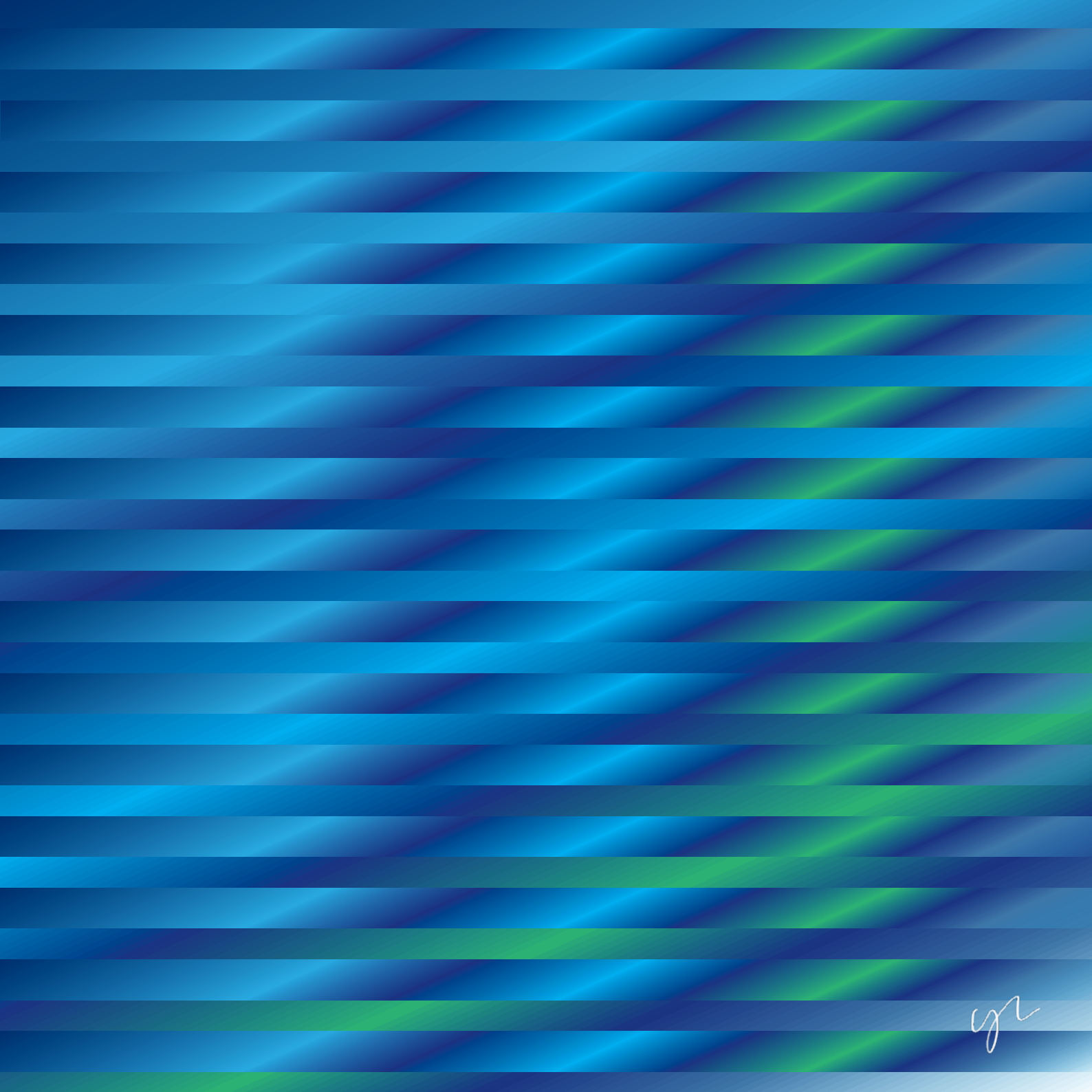




Wind Blown . 2017

OCEANS ARE BREATHING LIFE AROUND US

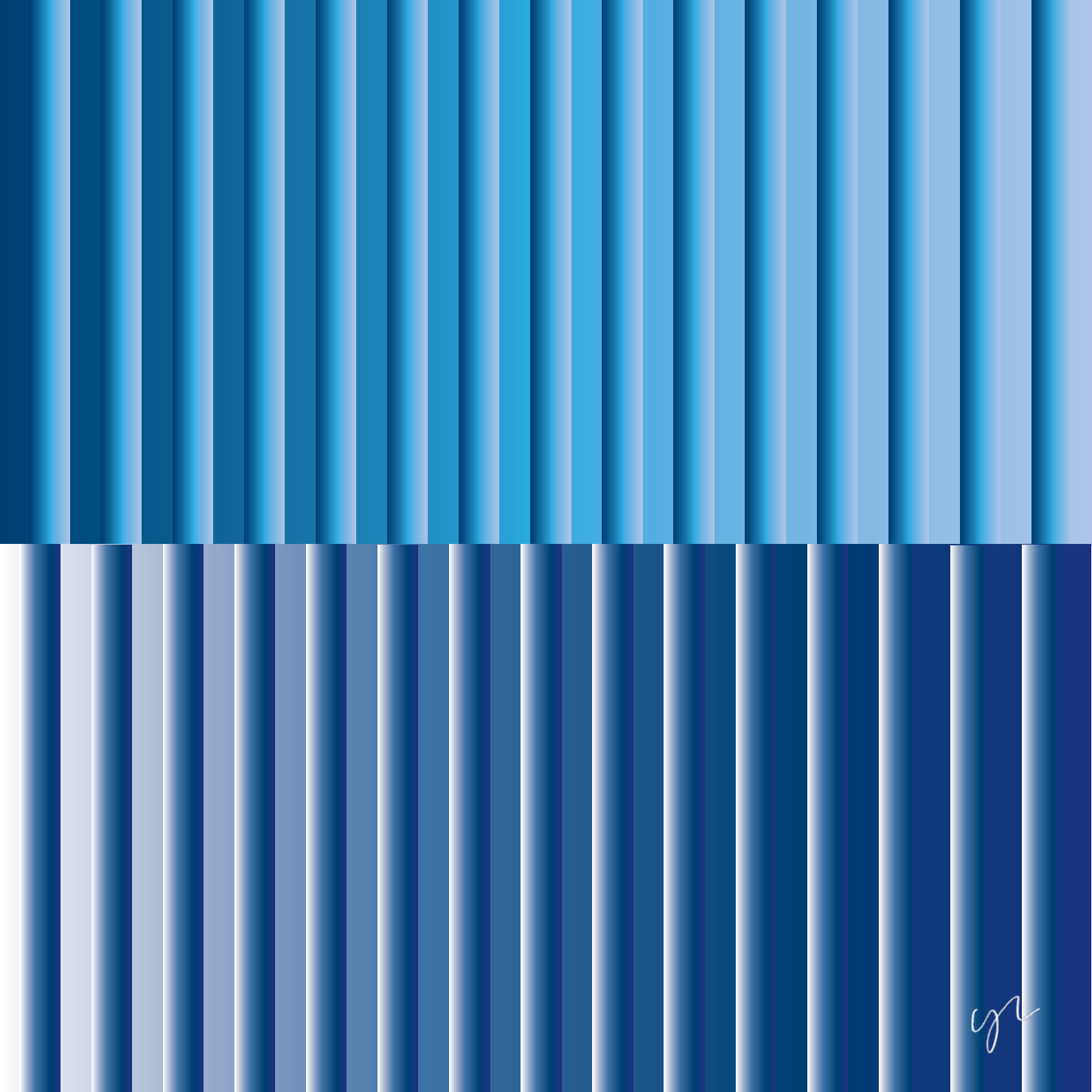




Run Off . 2017

OCEANS OF THE WORLD UNITE

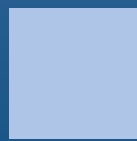




Noise . 2017

WATER IS LIFE,
TAKE CARE OF IT





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Debris . 2017

WE'RE ALL IN
THIS TOGETHER





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Plastics . 2017

LIFE UNDER THE SEA STARTS WITH YOU

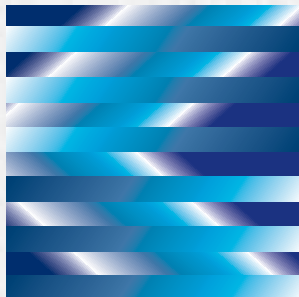




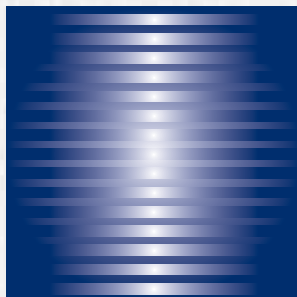
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Particles . 2017

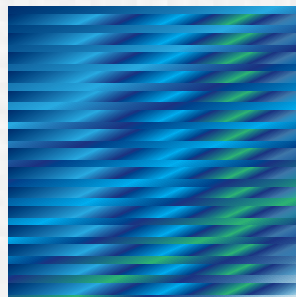
BLUE PRINT



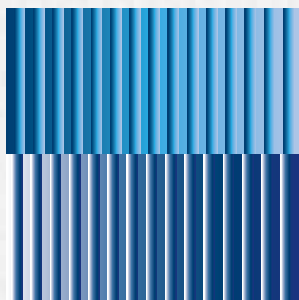
Direction



Wind Blown



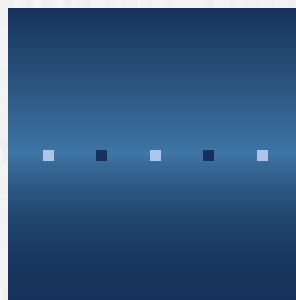
Run Off



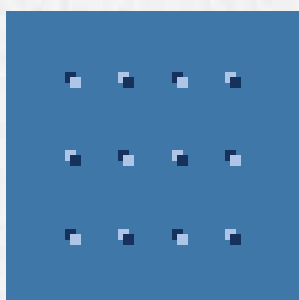
Noise



Debris



Plastics



Particles

Print on Canvas
1.2m x 1,2m



PROFILE



“Art & Design envelopes us, creating an impact in our daily routine. I have a strong desire to create the best art & designs that will hopefully revolutionize the way people perceive their surroundings; my intentions are to unlock the eyes and provoke thoughts. I am often spellbound with the world around me and that is where I find my inspiration.”

CHEN JIAN LONG



Chen Jianlong majored in Communication Design from LASALLE SIA College of The Arts in Singapore. In 2005, he won the Red Dot Design Concept, an international award on making products with good design. Rayson believes that design is the welcome mist of air in our environment. Although he initially started out as a graphic designer, Chen Jianlong has a penchant for designing fashion apparel and accessories too.

Established in 2005, L'ILE AUX ASHBY (pronounce as "L" "OR" "ASH" "B") is French for 'Land of Ashby'. It is a fashion and lifestyle label for the discerning urbanite with bold designs that encompass three distinctive attributes; quality, detail and exclusivity. Made delicately with a full emphasis on details, the products of L'ILE AUX ASHBY are a celebration of fashion that is expressed in the brand's signature style, which is print-focused, design-inspired and art-driven.

Since the inception of L'ILE AUX ASHBY, his masterpieces have been featured in the local and international media including VOGUE, VOGUE Italia, Glamour UK, The New York Times Paper, Surface Asia, W Korea, Harper's Bazaar, Shop by Global Blue, Marie Claire Italy, uMag, Highsnobette.com, CNNGo, Refinery29.com and the lists goes on.

Chen Jianlong awarded the young entrepreneur startup funding from Spring Singapore in 2009. In year 2009 to 2011, his brand got selected by PARCO Singapore and Japan to be part of the fashion incubator programme organized by Spring Singapore, Textile and Fashion Federation and PARCO Singapore to kick start his first brand concept flagship store at PARCO Millenia Walk, Singapore.



In 2012 and 2013, L'ILE AUX ASHBY showcased two seasons of Spring Summer collection at Seoul Fashion Week. His masterpiece was wore and loved by Asia International Singer Jolin Tsai and Ah Mei Zhang Hui Mei.

Chen Jianlong was part of Born Designer 2012, Courchevel that showcased his craft at the special event. He showcased his Spring Summer collection in Singapore at Digital Fashion Week (DFW) 2013. Chen Jianlong collaborated a series of handbags with PEDRO Singapore in conjunction with DFW. 2014, he was invited by Senayan City Fashion Runway Hits, Jakarta to showcase his latest collection together with the other 2 Asia Designers. Sara Maino selected Chen Jianlong as one of the Top 10 in VOGUE Talents 2014.

In 2015, Chen Jianlong was appointed as the Creative Director of MAD Museum of Art & Design, Singapore. Together with the founder Ms Jasmine Tay, he co-curate a MAD Show with International renown artists such as Danny Yung (Hong Kong), Kongo Cyril Phan (France), Kim Robinsons (Australia/Hong Kong), Chiu Ya Tsai (Taiwan), Lee Ki Young (Korea), Wu Yong Ping (China) and the list goes on.

In 2016, Chen Jianlong debuted in a collective Art Showcase at The Arte Place (Guangzhou Opera House), titled Green. Since then, Chen Jianlong focuses on the Earth & the Universe which intrigues him to create a story in various form of materials producing modern contemporary collectible art.



陈健龙

CHEN JIAN LONG

